20TH ANNUAL INTERNATIONAL
IT SERVICE MANAGEMENT
CONFERENCE & EXHIBITION
LAS VEGAS ▸ BELLAGIO HOTEL ▸ FEBRUARY 14-17, 2016

PINK

"Pink16"

IT @ The Speed Of Change

Jack Probst's Picks At Pink16

My interests for the conference are in the areas of IT Strategic Management (ITSM) and how IT organizations can fundamentally work to position themselves to embrace ITSM. I looked for sessions that were important for me to understand the basic underlying principles that must be in place for organizations to reshape their cultures and structures to provide enhanced value back to the business.

Jack Probst
Principal Consultant

Pre-Conference Courses: February 9-13, 2016	
Choose from nine courses. Jack recommends the following pre-conference course: • Organizational Change Management Foundation – February 11-13, 2015	
Date & Time	**Track & Session**
Sunday, February 14, 2016	
4:00 p.m. - 5:00 p.m.	**Sunday Optimizer** *What IT Managers Need To Know About Governance & COBIT®* **Jennifer Wels**, Management Consultant, Pink Elephant
5:00 p.m. - 7:00 p.m.	**Welcome Reception: Exhibition Showcase Open**
Monday, February 15, 2016	
7:15 a.m. - 8:15 a.m.	**Breakfast Club** *Moose On The Table: A Novel Approach To Communications At Work* **Jim Clemmer**, President, Clemmer Group
8:30 a.m. - 10:10 a.m.	**Conference Welcome & Opening Remarks** **Opening Keynote: Martin Short**
10:30 a.m. - 11:30 a.m.	**Track 2 – IT Strategic Management** *Driving IT Value – Working On The Right Priorities* **Tammy Whited**, Head of Service Management, OCIO, Fermi National Accelerator Lab
11:40 a.m. - 12:40 p.m.	**Track 7 – Organizational Change Management** *Leading A Peak Performance Culture* **Jim Clemmer**, President, Clemmer Group
12:50 p.m. - 1:50 p.m.	**Track 8 – Pink Think Tank** *Pink Think Tank Power Session* Facilitator: **Gary Case**, Principal Consultant, Pink Elephant
2:00 p.m. - 3:00 p.m.	**Track 10 – Cyber Risk & Security Management** *Privacy In Action For Cyber Resilience* **Dr. Shue-Jane L. Thompson**, Partner, Public, Sector, IBM Global Business Services
3:20 p.m. - 4:30 p.m.	**Keynote Address: Allan Pease**
4:30 p.m. - 6:30 p.m.	**Networking Reception**

Tuesday, February 16, 2016	
7:15 a.m. - 8:15 a.m.	**Breakfast Club** *The Yellow Brick Road & The Effective Organizational Change Manager* **Robin Hysick**, Management Consultant, Pink Elephant
8:30 a.m. - 10:10 a.m.	**Keynote Address: Tom Koulopoulos** **IT Excellence Awards Presentations**
10:30 a.m. - 11:30 a.m.	**Track 2 – IT Strategic Management** *IT Transformation At Prudential Group Insurance – The Next Wave* **Joseph Hayes**, VP & CIO, Prudential Group Insurance
11:40 a.m. - 12:40 p.m.	**Track 9 – Tools & Technology** *Building & Managing Your Enterprise Service Portfolio* **Dave Howard**, Migration Technologies, Inc
12:50 p.m. - 1:50 p.m.	**Track 9 – Tools & Technology** *Building A Service-Oriented CMDB* **Joshua Smith**, ITSM Consultant, Axios Systems
2:00 p.m. - 3:00 p.m.	**Track 2 – IT Strategic Management** *The Big Picture: How All The Pieces Of Financial Management Processes Fit Together* **Dean Meyer**, Author, Internal Market Economics
3:20 p.m. - 4:20 p.m.	**Power Hour – Featured Speakers** *The Art Of Human Hacking: Social Engineering Self Defense* **John Sileo**, Identity Theft Expert & President & CEO, The Sileo Group
4:30 p.m. - 5:15 p.m.	**Keynote Address: Chad Pregracke**
5:15 p.m. - 7:00 p.m.	**Networking Reception**
Wednesday, February 17, 2016	
7:15 a.m. - 8:15 a.m.	**Breakfast Club** *The Power Of Habit: Author Charles Duhigg* **Jack Probst**, Principal Consultant, Pink Elephant
8:30 a.m. - 9:40 a.m.	**Keynote Address: Stuart Knight – *"Four Conversations For Success"*** **IT Excellence Award Presentation: Case Study Of The Year**
10:00 a.m. - 11:00 a.m.	**Track 1 – IT Leadership** *Collective Genius: The Art & Practice Of Leading Innovation* **Troy DuMoulin**, VP, Research & Development, Pink Elephant
11:10 a.m. - 12:10 p.m.	**Track 2 – IT Strategic Management** *IT Governance Vs. Compliance – Taking Back The Strategy High Ground* **Peter Hubbard**, Principal Consultant, Head Of Product Portfolio Development – UK, Pink Elephant
1:00 p.m. - 3:45 p.m.	**Track 12 – Half-Day Workshops** *Lean IT & Leading With Respect: Using Respect For People To Enable Engagement, Teamwork, Accountability & Amazing Results* **Mike Orzen**, Lean IT Pioneer, Mike Orzen & Associates
3:45 p.m.	**Conference Ends**
Post-Conference Courses: February 18-20, 2016	

Choose from seven courses. Jack recommends the following post-conference course:

- Business Relationship Management Professional – February 18-20, 2016
- Organizational Change Management Practitioner – February 18-19, 2016

Note: Sessions are subject to change. Please visit our website for the latest updates to the conference schedule.

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